

Module Code	Module Name	Prerequisite /Co - requisite (if any)	CREDITS	Results
Semester 7				
CAT400 2	Communication Studio 5		4	
CAT400 1	Media Project 1		3	
CAT400 0	Practicum		3	
CAT400 4	Professional Seminars		3	
Semester 8				
CAT400 5	Communication Studio 6		4	
CAT400 3	Media Project 2		4	
CAT400 4	Professional Seminars		2	
CAT301 0	Specialist Electives (choose one): Journalism and New Media Case Studies in Corporate Communication Creative Strategies in Advertising Sport Reporting and Broadcasting	CAT2004, CAT2010 CAT3016, CAT2008	4	
CAT301 1			4	
CAT300 3			4	
CAT301 3			4	

F. Y. I.

Please speak to your Programme Director/Academic Advisor about electives and to confirm whether there are module changes.

Remember your Academic Advisor is here to assist you in making your academic decisions!



University of Technology, Jamaica Module Selection Guide

Department of Liberal Studies



Bachelor of Arts in Communication Arts and Technology

Class of 2015

Student's Name:

Student's Id #:

Start Date: August 2011

Name - Academic Advisor/PL/PD:

Module Code	Module Name	Prerequisite /Co-requisite (if any)	CREDITS	Results
Semester 1				
CAT1004	Communication in Media Theories		3	
INT1001*	Information Technology		3	
CAT1001	Writing Workshop 1		3	
COM1002	Oral Communication		2	
CAT1002	Introduction to Communication Arts and Technology 1		4	
CSP1001*	Community Service Project		1	
MAT1044*	College Mathematics		4	
ENS1001	Environmental Studies		3	
FRE1002	French Language 1 (not for students with CXC French)		3	
SPA1005	Spanish Language 1 (not for students with CXC Spanish)		3	
JPN1002	Japanese Language 1		3	
Semester 2				
CAT1000	Studies in Culture and Society		4	
CAT1005	Introduction to Communication Arts and Technology 2		4	
CAT1003	Writing Workshop 2		3	
ENS1001*	Environmental Studies		3	
MAT1044*	College Mathematics 1A		4	
INT1001*	Information Technology		3	
CSP1001*	Community Service Project		1	
FRE1002	Foreign Language (Optional for Year1): French Language 1 (not for students with CXC French)		3	
SPA1005	Spanish Language 1 (not for students with CXC Spanish)		3	
JPN1002	Japanese Language 1		3	

Module Code	Module Name	Prerequisite /Co-requisite (if any)	CREDITS	Results
Semester 3				
COM2014	Academic Writing II	COM1020	3	
ENT3001	Entrepreneurship		3	
CAT2002	Communication Studio 1		4	
CAT2006	Introduction to Communication Analysis and Planning and Design		3	
CAT3016	Introduction to Journalism	CAT1001	4	
CAT2004 CAT2003 COM3001	Specialist Electives (Select one): Principles of Advertising Organisational Communication Creative Writing		4 4 3	
FRE1002 SPA1005 JPN1002	Foreign Language (Year 2 students should select one if he/she does not already have a Foreign Language at CSEC): French Language 1 (not for students with CXC French) Spanish Language 1 (not for students with CXC Spanish) Japanese Language 1		3 3 3	
	University Elective (when offered)			
Semester 4				
CAT2001	Legal and Ethical Issues in Media and Communication		3	
CAT2007	Communication Studio II		4	
COM2014	Academic Writing II	CAT1020	3	
ENT3001	Entrepreneurship		3	
CAT2003 COM3001 CAT2004 CAT2008 CAT2009 CAT2010 CAT2011	Specialist Electives Select one (limit 2): Organisational Communication Creative Writing Principles of Advertising Journalism Processes and Practices (May be done with CAT3016) Public Relations Processes and Practices Advertising Processing and Practices (May be done with CAT2004) Contemporary Prose		4 3 4 4 4 4 4	

Module Code	Module Name	Prerequisite /Co-requisite (if any)	CREDITS	Results
Semester 4 continued				
FRE1002	Foreign Language (Year 2 students should select one if he/she does not already have a Foreign Language at CSEC): French Language 1 (not for students with CXC French) Spanish Language 1 (not for students with CXC Spanish) Japanese Language I		3	
SPA1005			3	
JPN1002			3	
FRE2005 SPA2010 JPN2005	Foreign Language (For students with a CSEC Pass in a foreign language): French Language II Spanish Language II Japanese Language II	FRE1002 SPA1005 JPN1002	3 3 3	
Semester 5				
CAT3000	Communication Studio III		4	
CAT2006	Introduction to Communication Analysis Planning and Design (For students who have not completed this module)		4	
RES3001	Research Methods		3	
COM2014	Academic Writing II		3	
ENT3001	Entrepreneurship		3	
CAT2004 CAT2003 CAT2010 COM3001	Specialist Electives (Students may select two modules if desired): Principles of Advertising Organisational Communication Advertising Processes and Practices Creative Writing		4 4 4 3	
FRE1002 SPA1005 JPN1002	Foreign Language (Optional for Year1): French Language 1 (not for students with CXC French) Spanish Language 1 (not for students with CXC Spanish) Japanese Language 1		3 3 3	
	University Elective (when offered)			

Module Code	Module Name	Prerequisite /Co-requisite (if any)	CREDITS	Results
Semester 6				
CAT3009	Communication Studio IV		4	
CAT3007	Communication Analysis Planning and Design		2	
CAT2010 COM3001 CAT2011 CAT3005 CAT2008 CAT3010 CAT2009 CAT3003 COM4001	Specialist Electives Select one (limit 2): Advertising Processes and Practices Creative Writing Contemporary Prose Popular Culture and the practice of Publicity Journalism Processes and Practices Journalism and New Media Public Relations Processes and Practices Creative Strategies in Advertising Investigative Journalism	CAT3016, CAT2008 CAT3016, CAT2008 CAT2004, CAT2010, CAT3016, CAT2008	4 3 4 4 4 4 3 4	
FRE2005 SPA2010 JPN2005	Foreign Language (Year 3 students have the option of selecting one of the following): French Language II Spanish Language II Japanese Language II	FRE1002 SPA1005 JPN1002	3 3 3	
FRE1002 SPA1005 JPN1002	Foreign Language (Optional for Year1): French Language 1 (not for students with CXC French) Spanish Language 1 (not for students with CXC Spanish) Japanese Language 1		3 3 3	
CAT4000	Summer Practicum		4	