

Module Code	Module Name	Pre-requisite (P) Exemption (E) Transfer Credits (T)	Enrollment Status	Credits	Semesters	Pass/Fail	Modality
<b>General Education Modules</b>		<b>**Part-time students will take all Gen. Ed. modules during the summer session ONLY</b>					
ENT3001	Entrepreneurship			3	1		
	University Elective (Student Choice)			3			
<b>Level 3 Total</b>				<b>39</b>			
<b>Year 4</b>							
CAT4002	Television Production Studio			3	1		
CAT4001	Media Project 1			3	1		
CAT4000	Media & Communication Practicum			3	1		
CAT3024	Professional Seminar 2			2	1		
CAT4005	Media Project Critique and Presentation			3	2		
CAT4003	Media Project 2			3	2		
<b>Total</b>				<b>17</b>			
<b>BACAT Course Elective</b>							
CAT4019/ CAT3045/ CAT4010	Entertainment Journalism/ Communication Monitoring and Control in Integrated Marketing Communication / Producing for Film & Video			4	1		
<b>Level 4 Total</b>				<b>21</b>			
<b>TOTAL CREDITS FOR GRADUATION</b>				<b>123</b>			

**The BACAT offers 3 areas of concentration:**

- Journalism
- Film
- Integrated Marketing Communications

During the second, third and final years, students will select electives from the areas of concentration, along with their core modules.

**Faculty of Education and Liberal Studies  
School of Humanities and Social Sciences**

**Final Module Selection Guide**

**Bachelor of Arts in Communication Arts and Technology  
(BA CAT)**

**Course Code: UBACOATFXUIA  
Academic Year 2025-2026**



Student's Name: .....

Student's ID#: .....

Start Date: ..... Expected End Date: .....

Contact #: .....Email: .....

<b>Key</b>	
<b>Modality:</b>	
Face-to-Face (F2F)	Blended (B)
Online (O)	
<b>Enrollment Status:</b>	
Full-Time (FT)	
Part-Time (PT)	

Module Code	Module Name	Pre-requisite (P) Exemption (E) Transfer Credits (T)	Enrollment Status	Credits	Semesters	Pass/Fail	Modality
<b>CORE YEAR 1</b>							
CAT1001	Writing: Purpose, Style & Audience		FT & PT	3	1		B
CAT1004	Communication and Media Theories		FT & PT	3	1		B
CAT1002	Communication Arts & Technology 1		FT & PT	2	1		B
CAT1006	Media, Culture and Society 1		FT & PT	2	1		B
CAT1008	Professional Seminars 1		FT & PT	2	1		B
CAT1003	Writing: Composition & Editing Strategies & Tools		FT & PT	3	2		B
CAT1005	Communication Arts & Technology 2		FT & PT	2	2		B
CAT1010	Fundamentals of Digital Media Production		FT & PT	3	2		B
CAT1009	Interviewing Techniques for Media Practitioners		FT & PT	2	2		B
<b>Total</b>				<b>22</b>			
<b>General Education Modules **Part-time students will take all Gen. Ed. modules during the summer session ONLY</b>							
PSY1002	Introduction to Psychology		F	3	1		B
CSP1001	Community Service Project		F	1	2		B
MAT1044	College Math 1A		F	4	2		B
<b>Level 1 Total</b>				<b>30</b>			
<b>CORE YEAR 2</b>							
CAT2012/ CAT2019/ CAT2015	Fundamentals of Journalism/ Fundamentals of Integrated Marketing/ Film Theory & Critique			3	1		
CAT2018	Photography & Digital Imaging			3	1		
COM1002	Professional Voice and Speech 1			2	1		
CAT2013	Writing for Eye & Ear			2	1		
CAT2007	Audio-visual Production 1			3	2		
CAT2017	Transmedia Narrative Composition			2	2		
CAT3019	Script Writing for Digital Media			3	2		
<b>Total</b>				<b>18</b>			

Module Code	Module Name	Pre-requisite (P) Exemption (E) Transfer Credits (T)	Enrollment Status	Credits	Semesters	Pass/Fail	Modality
<b>BACAT Course Elective</b>							
CAT2008/ CAT2010/ CAT2016	Journalism Processes & Practices/ Advertising Processes & Practices/ The Art of Film			3	2		
<b>Total</b>				<b>3</b>			
<b>General Education Modules **Part-time students will take all Gen. Ed. modules during the summer session ONLY</b>							
COM2017	Essentials of Technical Writing			3	1		
<b>RESXXXX</b>	<b>Research for Communicators</b>			<b>3</b>	<b>1</b>		
<b>IT modules</b>	<b>SCIT modules to replace INT1001</b>			3	2		
ENS3001/ ENS3003	Environmental Studies/ Taking action on Caribbean Climate Change			3	2		
<b>Level 2 Total</b>				<b>33</b>			
<b>CORE YEAR 3</b>							
CAT3023	Media, Culture & Society 2			2	1		
CAT3017	Professional Voice & Speech 2			2	1		
CAT3000	Radio Production			3	1		
CAT3027	The Business of Media			3	2		
CAT2001	Legal and Ethical Issues in Media & Communication			3	2		
CAT3009	Audio-Visual Production 2			3	2		
AAAA	University Elective			3			
<b>Total</b>				<b>19</b>			
<b>BACAT Course Elective</b>							
CAT3020/ CAT2009/ CATX XXX	Documentary Photojournalism/ Public Relations Processes and Practices/Art of Screenwriting			3	1		
CAT3043/ CAT2006/ CAT3046	Multiplatform Journalism / Campaign Planning and Design/ Digital Cinematography Techniques			3	1		
CAT3042/ CAT4007/ CAT 3027	Reporting Radio and Television/ Advanced Integrated Marketing Communications/ Directing Film			4	2		
CAT4011/ CAT 3040/ CAT3029	Sports Journalism/Social Media Communications & Analytics/ Editing for Film & Video			4	2		
<b>Total</b>				<b>14</b>			

## **The BACAT offers 3 areas of concentration:**

### **Journalism**

1. Fundamentals of Journalism
2. Journalism Processes & Practices
3. Documentary Photography
4. Multiplatform Journalism
5. Reporting for Radio and Television
6. Sports Journalism
7. Entertainment Journalism

### **Integrated Marketing Communications (IMC)**

1. Fundamentals of Integrated Marketing Communications
2. Advertising Processes & Practices
3. Public Relations Processes and Practices
4. Campaign Planning and Design
5. Advanced Integrated Marketing Communications
6. Social Media Communications & Analytics
7. Communication Monitoring & Control in IMC

### **Film**

1. Film Theory & Critique
2. The Art of Film
3. The Art of Screenwriting
4. Digital Cinematography Techniques
5. Directing Film
6. Editing for Film & Video
7. Producing for Film & Video

