

Module Code	Module Name	Pre-requisite (P) Exemption (E) Transfer Credits (T)	Enrollment Status	Credits	Semesters	Pass/Fail	Modality
	General Education Modules **Part-time students will take all Gen. Ed. modules during the summer session ONLY						
ENT3001	Entrepreneurship			3	1		
	University Elective (Student Choice)			3			
Level 3 Total				39			
	Year 4						
CAT4002	Television Production Studio			3	1		
CAT4001	Media Project 1			3	1		
CAT4000	Media & Communication Practicum			3	1		
CAT3024	Professional Seminar 2			2	1		
CAT4005	Media Project Critique and Presentation			3	2		
CAT4003	Media Project 2			3	2		
Total				17			
	BACAT Course Elective						
CAT4019/ CAT3045/ CAT4010	Entertainment Journalism/ Communication Monitoring and Control in Integrated Marketing Communication / Producing for Film & Video			4	1		
Level 4 Total				21			
TOTAL CREDITS FOR GRADUATION				123			

The BACAT offers 3 areas of concentration:

- Journalism
- Film
- Integrated Marketing Communications

During the second, third and final years, students will select electives from the areas of concentration, along with their core modules.

Faculty of Education and Liberal Studies School of Humanities and Social Sciences

Final Module Selection Guide Bachelor of Arts in Communication Arts and Technology (BA CAT) Course Code: UBACOATFXUIA Academic Year 2025-2026



Student's Name:

Student's ID#:

Start Date: Expected End Date:

Contact #: Email:

Key
Modality:
Face-to-Face (F2F) Blended (B)
Online (O)
Enrollment Status:
Full-Time (FT)
Part-Time (PT)

Module Code	Module Name	Pre-requisite (P) Exemption (E) Transfer Credits (T)	Enrollment Status	Credits	Semesters	Pass/Fail	Modality
CORE YEAR 1							
CAT1001	Writing: Purpose, Style & Audience		FT & PT	3	1		B
CAT1004	Communication and Media Theories		FT & PT	3	1		B
CAT1002	Communication Arts & Technology 1		FT & PT	2	1		B
CAT1006	Media, Culture and Society 1		FT & PT	2	1		B
CAT1008	Professional Seminars 1		FT & PT	2	1		B
CAT1003	Writing: Composition & Editing Strategies & Tools		FT & PT	3	2		B
CAT1005	Communication Arts & Technology 2		FT & PT	2	2		B
CAT1010	Fundamentals of Digital Media Production		FT & PT	3	2		B
CAT1009	Interviewing Techniques for Media Practitioners		FT & PT	2	2		B
Total				22			
General Education Modules **Part-time students will take all Gen. Ed. modules during the summer session ONLY							
PSY1002	Introduction to Psychology		F	3	1		B
CSP1001	Community Service Project		F	1	2		B
MAT1044	College Math 1A		F	4	2		B
Level 1 Total				30			
CORE YEAR 2							
CAT2012/ CAT2019/ CAT2015	Fundamentals of Journalism/ Fundamentals of Integrated Marketing/ Film Theory & Critique			3	1		
CAT2018	Photography & Digital Imaging			3	1		
COM1002	Professional Voice and Speech 1			2	1		
CAT2013	Writing for Eye & Ear			2	1		
CAT2007	Audio-visual Production 1			3	2		
CAT2017	Transmedia Narrative Composition			2	2		
CAT3019	Script Writing for Digital Media			3	2		
Total				18			

Module Code	Module Name	Pre-requisite (P) Exemption (E) Transfer Credits (T)	Enrollment Status	Credits	Semesters	Pass/Fail	Modality
	BACAT Course Elective						
CAT2008/ CAT2010/ CAT2016	Journalism Processes & Practices/ Advertising Processes & Practices/ The Art of Film				3	2	
Total							
	General Education Modules **Part-time students will take all Gen. Ed. modules during the summer session ONLY						
COM2017	Essentials of Technical Writing				3	1	
RESXXXX	Research for Communicators				3	1	
IT modules	SCIT modules to replace INT1001				3	2	
ENS3001/ ENS3003	Environmental Studies/ Taking action on Caribbean Climate Change				3	2	
Level 2 Total					33		
CORE YEAR 3							
CAT3023	Media, Culture & Society 2				2	1	
CAT3017	Professional Voice & Speech 2				2	1	
CAT3000	Radio Production				3	1	
CAT3027	The Business of Media				3	2	
CAT2001	Legal and Ethical Issues in Media & Communication				3	2	
CAT3009	Audio-Visual Production 2				3	2	
AAAA	University Elective				3		
Total					19		
	BACAT Course Elective						
CAT3020/ CAT2009/ CATX XXX	Documentary Photojournalism/ Public Relations Processes and Practices/Art of Screenwriting				3	1	
CAT3043/ CAT2006/ CAT3046	Multiplatform Journalism / Campaign Planning and Design/ Digital Cinematography Techniques				3	1	
CAT3042/ CAT4007/ CAT 3027	Reporting Radio and Television/ Advanced Integrated Marketing Communications/ Directing Film				4	2	
CAT4011/ CAT 3040/ CAT3029	Sports Journalism/Social Media Communications & Analytics/ Editing for Film & Video				4	2	
Total					14		

The BACAT offers 3 areas of concentration:

Journalism

1. Fundamentals of Journalism
2. Journalism Processes & Practices
3. Documentary Photography
4. Multiplatform Journalism
5. Reporting for Radio and Television
6. Sports Journalism
7. Entertainment Journalism

Integrated Marketing Communications (IMC)

1. Fundamentals of Integrated Marketing Communications
2. Advertising Processes & Practices
3. Public Relations Processes and Practices
4. Campaign Planning and Design
5. Advanced Integrated Marketing Communications
6. Social Media Communications & Analytics
7. Communication Monitoring & Control in IMC

Film

1. Film Theory & Critique
2. The Art of Film
3. The Art of Screenwriting
4. Digital Cinematography Techniques
5. Directing Film
6. Editing for Film & Video
7. Producing for Film & Video

