Module Code	Module Name	Prerequisite	/Co -requisite (if any)	CREDITS	Result		
Semester 7							
	(Aug – Dec) cont'd.				1		
	Module Elective						
FIN4010	Micro Financing & Venture Feasibilit	.у	FIN3011, ENT3009, ENT3011, RES3025	3			
	<u> </u>						
Semester 8 (Jan – May)							
	Issues in Entrepreneurship						
ENT4008	Development-Symposium		ENT4007	3			
ENT4009	International Entrepreneurship	,	FIN3011,EN T4005	3			
ENT4010	Digital Entrepreneurship		MAN2014, CIT4016	4			
ENT4011	Emerging Business Consultancy (Projects)	′	ENT4005, ENT3009	4			
	Module Electives						
MKT4038	Evaluating Franchising Opportunitie	s	MAN2014	3			

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- This document is a guide for completing your course of study in four years. Entrepreneurship core modules are usually only offered in particular semesters as shown in this guide. Other modules may be available in all three semesters each year. You may choose to pursue some non-core modules in the summer or in semesters other than those shown in this module selection guide. Core entrepreneurship modules are to be selected first as these may not be repeated in the following semester. Please contact your academic advisor for assistance in selecting your modules.
- Students who were unsuccessful in a core module must check with the School to see if it is being offered in the following semester.

Remember your Academic Adviser is here to support you in making your academic decisions!



Revised July 2020

University of Technology, Jamaica Module Selection Guide Joan Duncan School of Entrepreneurship, Ethics & Leadership



BSc. in Entrepreneurship

Programme Director: Prince Graham-Haynes

prince.graham-haynes@utech.edu.jm Student's Name:
Student's Id #:
Start Date:
Student's Academic Advisor
Name:
Contact info:

Module Code	Module Name	Prerequisite /Co- requisite (if any)	CREDITS	Result		
Semester 1 (Aug – Dec)						
MAT1044	College Mathematics 1A	None	4			
INT1001	Information Technology	None	3			
ENT1001	Foundations of Entrepreneurship	None	3			
ECO1015	Introduction to Logic	None	2			
COM1020	Academic Writing 1	CSEC English Grade 1 / Developmental English	3			
Semester 2 (Jan – May)						
ENT2000	Entrepreneurial Behaviour	ENT1001	3			
MAT1045	Calculus for Social Sciences	MAT1044	3			
MAN1010	Management & Intrapreneurship	ENT1001	3			
ECO1004	Elements of Economics	None	3			
CSP1001	Community Service Project	None	1			
	Semester 3 (Aug – Dec)					
COM2014	Academic Writing 11	COM1020	3			
LAW2001	Business Law	COM1020	3			
MAN2014	Small Business Management	ENT1001, MAN1010	3			
MKT 2001	Fundamentals of Marketing	COM1020	3			
ACC 2001	Introduction to Financial Accounting	FOA/CXC Accts (grade 1)	3			
	Semester 4 (Jan – May)					
MAN1009	Organizational Behaviour for Small Business	ENT2000	3			
MKT2004	New Venture Marketing	MKT2001	3			
STA2004	Business Statistics	MAT1044	3			
ACC2009	Managerial Accounting for Entrepreneurs	ACC 2001	3			
	University Elective		3			

Module Code	Module Name	Prerequisite /Co- requisite (if any)	CREDITS	Result
	Semester 5 (Aug – Dec)			
RES 3025	Research Methodologies	At level 3, , COM2014	3	
MAN 3020	Decision Science	STA2004, MAT1044 & MAN1010/MAN2014 /MAN1006	3	
<u>MKT3023</u>	Innovation and Development, Products, Services, Markets	MKT2001 Co-requisite: RES3025	3	
ECO3001	Caribbean Economic Environment	ECO1004	3	
CIT 4016	Management Information Systems	INT1001	3	
	Semester 6 (Jan – May)		ı	I
ENT3011	Social Entrepreneurship	ENT1001	3	
ENT3009	Entrepreneurial Ventures 1 (Bus. Plan)	ENT1001,MKT2004, MKT3023, co-requisite: FIN3011	3	
ENT3010	Project Management for the Entrepreneurs	MAN2014, ACC2001	3	
FIN3011	Financing the Business Venture	ACC2009	4	
	Module Electives (DO ONLY ONE)			
<u>ENT3012 OR</u>	Family Business & Entrepreneurship	ENT2000	3	
<u>HRM3010 OR</u>	Human Resource Management for Small Business	MAN2014, MAN1009	3	
MKT4011 OR	Global marketing	MKT2001	3	
	Semester 7 (Aug – Dec)			
	Entrepreneurial Strategy and	MAN1010,		
ENT4005	Growth	ENT1001, ENT2000 COM2014.RES3025 &	3	
HUM4001	Business Ethics	MAN2005/MAN1009 /MAN3001	3	
ENT4006	The Regulatory Environment	ENT1001, LAW2001	3	
ENT4007	Entrepreneurial Venture Pt. 11(Practicum)	ENT3009	4	