

SPECIAL POINTS OF INTEREST:

- From "FOBM" to COBAM"
- Meet our New HOS for SOBA
- Successful Series of Panel Discussions
- Lead award recipients from SHTM this term

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From "FOBM" to "COBAM"

Congratulations to our valued, students and members of staff who have worked and contributed unreservedly in the transformation of the "Faculty of Business and Management" (FOBM) to the "College of Business and Management." (COBAM) . The College is now the home of four schools: SEnt, (recently rebranded to Joan Duncan School of Entrepreneurship, Ethics and Leadership (JDSEEL), SOBA, SHTM and SAM. Onlookers are sharing in this great accomplishment, while others on the grounds are saying "unuh buss now!"

Big up COBAM family, as we continue to embrace our theme for this year, 'Efficiency through Professionalism and Quality.'

Shout outs to our Acting Dean, Dr. Claudette Williams-Myers, who has been holding the reigns from January 2011, and have also



Associate Professor and Acting Dean (COBAM) Dr. Claudette Williams-Myers at the launch of JDSEEL

initiated the revival of the COBAM Newsletter, previously known as "Management Info line."

The tradition of writing our own stories as a body, to add to the UTech Brand, is nothing new. Prior to this publication SHTM (formerly Hospitality and Food Science) published the "HFS News" under the leadership of Mrs. Una Lambert, (former Head of School, HFS). The School of Business Administration also published the "SOBA Times" in 2001. This effort was led by the communications committee. The Head of School for SOBA then was Dr. Janice Barrow. The Dean of the faculty was Dr. Shenas Delevar.

Can you remember any of the names mentioned above? If you can, wow! Have you been here for a while or what? Continue to serve unreservedly!!

Our Students are Champions Cheerleaders



SOBA Highlights



Scenes captured from SOBA panel discussion. On Growth Inducement Strategy put on for the first time by the Econ Dept

On January 3, 2011, Mr. Reginald Nugent was appointed as Head, for the School of Business Administration.

Mr. Nugent has adopted well to the UTech Environment, please join us in making him feel welcome.



Other Appointments:

- Mr. Clavery Allen-Associate HOS SOBA
- Mr. Roger Brown-- PD Accounts
- Dr. Marlene Phillips - PD AISM

Additionally, SOB welcomed Dr. Earl Buchanan, who returned to work from an extended sick leave.

The School of Business also welcomed three new Administrative staff: Trina Graham, Shanta Lewis & Krystal Ming, who joined the school during semester 2, 2011.

Coming Soon:

Updates on Dr. Yeessingh's and Mrs. Room's Trip to Anguilla in March, representing the College.

COBAM Case Writing Workshop

Did You Know?

that Port Royal in Jamaica was once labeled 'The wickedest city on Earth'?

At the end of the College's two day Case Writing Workshop, held on May 27th, and 28th, 21 participants emerged as certified Case writers. The presenter, Dr. Christopher Ross, who hailed from the Concordia University in Montreal, Quebec, was well received by the participants, who all suggested that the college adapt this particular workshop



Dr. Christopher Ross, (Centre) Instructing the Case Writing Participants.

title as a series. All participants agreed that the workshop met their need to a satisfactory extent. For those who missed it, "the food was divine!" thanks to Mrs. McNish and her team.

LONG SERVICE AWARDS:

Congratulations to all Our Awardees. Keep offering Professionalism through Superior Qualite and Service!!

From SEnt to JDSEEL

The Joan Duncan School of Entrepreneurship Ethics and Leadership (JDSEEL) (formerly School of Entrepreneurship SEnt), launched a special ceremony on Thursday May 19, 2011 to officially rebrand the school's name. The name was given to the school through an endowment fund, in Mrs. Joan

Duncan's Honor who was also the cofounder of JMMB. She passed away in 1998, but has made a significant contribution to the Jamaican economy through the banking sector and her tradition of valuing people as the strongest investment and asset of any company, coupled with instilling and

promoting the value of honesty in its members.

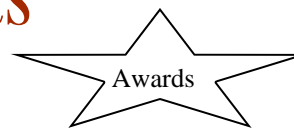


Posing L-R : Donna Duncan (Joan's daughter), Hon. Audley Shaw, and Mr. Rohan Barnett

HOS for SEnt Dr. Mauvelyn Bowen delivering her address at the launch of JDSEEL



SHTM Highlights



SHTM DAY 2011 was held on April 11, 2011 under the theme “Superior Customer Service: “The key to building and retaining ultra satisfied customers and gaining competitive advantage”. The day’s highlights included the output of the research for final year students in the areas of community tourism, tourism tax incentives, and customer relationship management in the hotel sector.

- Ashford Kerr —President’s Award for excellent Customer Service.
- Mr. Christopher Bird—Outstanding Student in Baking technology from the Bakers Association of JA
- Mark Ramharrack and Junior Roberts— Observer Food award Scholarship.



HOS for SHTM Mrs. Marilyn Cornelius, awarding Mr.Christoper Bird with Bakers Assc. Award

Health Tip
Sun rays are strongest between 10 am and 4 pm. Stay in the shade and apply sunscreen often to remain protected.



SHTM Day Highlights 2011

SHTM Students Shine in New York

SHTM took the Caribbean to the world, and received a silver medal for their presentation, at the Inaugural Student Colloquium hosted by the Caribbean Tourism Organization as part of its Caribbean Week celebrations in New York, USA. This event was introduced into the week of celebration so as to increase the



awareness among young people of the challenges which tourism professionals face today and the critical importance of developing tourism products which are sustainable.

(From left to right) Ms. Peta-Gaye Bartley, Mrs. Donna Kelly (lecturer), Ms. Kamarla Simms & Ms. Satina Tyndale

COBAM Students Shine in World Debating Competition



L - R: Nyron McLaughlin, Jerome Darnells, Mercedes Deane, Germaine Barrett and Carlestone Spencer

In the 2011 World Universities Debating Championships, UTech emerged as the *Top Debating Team in the Caribbean for 2011*. This, the 31st edition of ‘Worlds’, was held from December 27, 2010 to January 4, 2011 at the University of Botswana, located in the capital city Gaborone. ‘Botswana Worlds’ played host to over one thousand three hundred (1,300) participants

from 57 countries. UTech fielded two teams; the first comprising of Nyron McLaughlin and Germaine Barrett and the second of Jerome. Darnells, from SHTM, and Carlestone Spencer from SOBA .

Congratulations to you both!



Ashford and Shaniel at the Research Day expo for COBAM

UpComing Events:

- ◆ College Research Workshops - Last week in June to Middle July)
- ◆ College Retreat—TBA
- ◆ SHTM Short Courses
- ◆ COBAM Orientation— **August 24, 2011**
- ◆ COBAM International Conference on Business, Hospitality and Tourism Management—**October 12-14**
- ◆ SHTM International Cuisine Dinner Series Begins— **October 14**
- ◆ Internship Orientation 2nd & 3rd Years (TENTATIVE) -**October 20**

School of Advance Management (SAM) Updates



Dr. Swaby (Center), HOS for SAM posing with some of the final year MBA and MSc Students.

The UTech JIM MBA & MSc Exam Presentations were Awesome! According to Ms. Byfield, (SOBA Lecturer), “the students’ professionalism stood out this Year”. The presentations were done by final year students at Breezes Runaway Bay from May 28-30.

Congratulations to our Masters Students, you have done us proud.

Final in Series of Panel Discussion on the Growth Inducement Strategy

The School of Business Administration has successfully launched a series of panel discussions on the Growth Inducement Strategy, with the first on April 14 and culminated on June 16, 2011. This was an initiative of the Economics Division,

These discussions, highlighted key aspects of proposed growth strategies envisaged by the Planning Institute of Jamaica (Vision 2030), and has been well received by students, faculty and visitors to the campus. The College recognizes and applauds the efforts of all the lecturers who worked tirelessly on this project and look forward to other such initiatives.



Mr. Randell Berry, sharing his comments during the Growth Inducement strategy panel discussions.

Food for Thought:

“HE THAT HAS DONE NOTHING HAS KNOWN NOTHING” – THOMAS CARLYLE



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Goal: To Develop a literature that will be the platform for the initiation and production of an official UTech Paper

Mission Statement: *Management InfoLine* is to inform, entertain, and collaborate the skills and experience of students, staff and alumni of the College, creating a network that will showcase the “COBAM Family Lifestyle”; making us the first choice for: Students to study, Staff to work and the general public to do Business.

Newsletter Team:

| | |
|------------------|---------------------|
| Germaine Barrett | Nadine Lynch-Clarke |
| Ashford Kerr | Verna McNaughton |
| Shaniel Bernard | Claudette Hisby |