

Module Code	Module Name	Prerequisite /Co-requisite (if any)	CREDITS	Result
Semester 7 (Aug – Dec) cont'd.				
	Module Electives (select one)			
MAN4025	Incubation Management		3	
FIN4010	Micro Financing & Venture Feasibility		3	
ADM4003	Management of Meetings and Events		3	
Semester 8 (Jan – May)				
ENT4008	Issues in Entrepreneurship Development-Symposium	At level 3	3	
ENT4009	International Entrepreneurship	FIN3011, ENT4005	3	
ENT4010	Digital Entrepreneurship	MAN2014, CIT4016	4	
ENT4011	Emerging Business Consultancy (Projects)	At level 4	4	
	Module Electives (select one)			
MKT4038	Evaluating Franchising Opportunities		3	
POM3001	Introduction to Production and Operations Management	MAT 1045, STA 2004 & MAN1010/ MAN2014/ MAN1006	3	
ENT4012	Entrepreneurship & Leadership		3	

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- This document is a guide for completing your course of study in four years. Entrepreneurship core modules are usually only offered in particular semesters as shown in this guide. Other modules may be available in all three semesters each year. You may choose to pursue some non-core modules in the summer or in semesters other than those shown in this module selection guide. Core entrepreneurship modules are to be selected first as these may not be repeated in the following semester. Please contact your academic advisor for assistance in selecting your modules.
- Students who were unsuccessful in a core module must check with the School to see if it is being offered in the following semester.

Remember your Academic Advisor is here to support you in making your academic decisions!



**University of Technology, Jamaica
Module Selection Guide
Joan Duncan School of
Entrepreneurship, Ethics &
Leadership**



BSc. in Entrepreneurship

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Student's Name:

Student's Id #:

Start Date:

Student's Academic Advisor

Name:

Contact info:

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Module Code	Module Name	Prerequisite /Co- requisite (if any)	CREDITS	Result
Semester 1 (Aug – Dec)				
MAT1044	College Mathematics 1A		4	
INT1001	Information Technology		3	
<u>ENT1001</u>	Foundations of Entrepreneurship		3	
ECO1015	Introduction to Logic		2	
COM1020	Academic Writing 1	CSEC English Grade 1 / Developmental English	3	
Semester 2 (Jan – May)				
<u>ENT2000</u>	Entrepreneurial Behaviour	ENT1001	3	
MAT1045	Calculus for Social Sciences	MAT1044	3	
<u>MAN1010</u>	Management & Intrapreneurship	ENT1001	3	
ECO1004	Elements of Economics		3	
CSP1001	Community Service Project		1	
Semester 3 (Aug – Dec)				
COM2014	Academic Writing 11	COM1020	3	
LAW2001	Business Law	COM1020	3	
<u>MAN2014</u>	Small Business Management	ENT1001, MAN1010	3	
MKT 2001	Fundamentals of Marketing	COM1020	3	
ACC 2001	Introduction to Financial Accounting	FOA/CXC Accts (grade 1)	3	
Semester 4 (Jan – May)				
<u>MAN1009</u>	Organizational Behaviour for Small Business	ENT2000	3	
<u>MKT2004</u>	New Venture Marketing	MKT2001	3	
STA2004	Business Statistics	MAT1044	3	
<u>ACC2009</u>	Managerial Accounting for Entrepreneurs		3	
	University Electives		3	

NB. Core modules have the codes underlined

Module Code	Module Name	Prerequisite /Co- requisite (if any)	CREDITS	Result
Semester 5 (Aug – Dec 2013)				
RES 3025	Research Methodologies	At level 3, COM1020, COM2014	3	
MAN 3020	Decision Science	STA2004, MAT1044 & MAN1010/MAN2 014/ MAN1006	3	
<u>MKT3023</u>	Innovation and Development, Products, Services, Markets	MKT2001 Co-requisite: RES3001	3	
ECO3001	Caribbean Economic Environment	ECO1004	3	
CIT 4016	Management Information Systems	INT1001	3	
Semester 6 (Jan – May)				
<u>ENT3011</u>	Social Entrepreneurship	ENT1001	3	
<u>ENT3009</u>	Entrepreneurial Ventures 1 (Bus. Plan)	At level 3	3	
<u>ENT3010</u>	Project Management for the Entrepreneurs	At level 2	3	
<u>FIN3011</u>	Financing the Business Venture	ACC2001	4	
	Module Electives (select one)			
<u>ENT3012</u>	Family Business & Entrepreneurship		3	
<u>HRM3010</u>	Human Resource Management for Small Business		3	
MKT4011	Global marketing		3	
Semester 7 (Aug – Dec)				
<u>ENT4005</u>	Entrepreneurial Strategy and Growth	MAN1010, ENT1001, ENT2000	3	
HUM4001	Business Ethics	COM2014, RES3001 & MAN2005/MAN1 009/MAN3001	3	
<u>ENT4006</u>	The Regulatory Environment	Ent1001, Law2001	3	
<u>ENT4007</u>	Entrepreneurial Venture Pt. 11(Practicum)	ENT3009	4	